

ANNUAL REPORT 2022



YAMBA  MALAWI



DEAR ESTEEMED FRIENDS,

It is with immense gratitude that I present to you our inspiring 2022 Annual Report.

Thank you for your unwavering support in a remarkable year at Yamba Malawi. Amidst ongoing global challenges, including the COVID-19 pandemic and the worst cholera outbreak in decades in Malawi, your dedication has made a tangible difference. Yamba Malawi is committed to partnering with parents and other caregivers to overcome these adversities and provide a better future for their children.

EMPOWERING CAREGIVERS TO TRANSFORM THEIR CHILDREN'S LIVES

Through Yamba Malawi's support and coaching, families are fostering brighter futures for their children with enhanced access to education, nutrition,

safe housing, and health care. In 2022, we impacted the lives of over 55,000 children who now regularly attend school, enjoy nutritious meals, receive medical care, and reside in secure homes.

DESPITE PROGRESS, OUR WORK REMAINS URGENT

Persistent poverty in Malawi remains a significant barrier to nurturing happy, healthy childhoods.

We are determined to amplify our impact and touch the lives of more than 60,000 children in the coming year. With the generosity of our donors, the commitment of program participants, the collaboration of government partners, and the unwavering support from each one of you, together we will help change stories for children and transform their communities.

TOGETHER, WE WILL END CHILDHOOD POVERTY.

ZIKOMO KWAMBIRI - a heartfelt Malawian thank you!

Sincerely,



Gertrude Kabwazi
Executive Director



OUR MISSION

To transform children's lives by empowering their communities to break the cycle of poverty.

OUR VISION

A world where strong, resilient communities build brighter futures for children.

GUIDING PRINCIPLES



UMUNTHU INTEGRITY

Trust is central to everything. We act with accountability, honesty, and transparency in everything we do.



LUSO CREATIVITY

We remain adaptable. Challenging each other to continuously learn, take risks, foster diverse ideas, and embrace flexibility and innovation.



UMODZI EQUITY & DIVERSITY

True progress involves everyone. We can all champion social justice to help eradicate poverty, actively seeking to dismantle our role in oppressive legacies of colonialism & patriarchy.



KHAMA RESILIENCE

We embrace difficulties. We challenge the status quo and take bold action that recognizes the power in each and every one of us.



M'GWIRIZANO COLLABORATION

We are a community. Building impactful, collaborative partnerships that value respect and the unique contribution of each individual.



A BRIGHTER FUTURE

A staggering one billion children worldwide are facing poverty, including two-thirds of the children in Malawi. Despite the odds, there is hope.

Our innovative three-pronged approach - focusing on child wellbeing, business development, and financial literacy - is making a difference, tackling the root causes of poverty and empowering children to reach their full potential.

**CHANGE IS HAPPENING, AND TOGETHER,
WE WILL ACCELERATE IT.**

Determined parents and caregivers are building sustainable businesses, saving for future needs, and leveraging their hard-earned profits and newfound skills to guarantee their children's wellbeing. In turn, their children are growing up with access to education, nourishing food, safe homes, and the chance to be kids.

In 2022, Yamba Malawi's comprehensive, community-led initiatives impacted the lives of over 55,000 children by tackling the root causes of poverty. The transformation is unmistakable - twice as many young children now consume sufficient, nutritious food daily, and there's been a significant 71% reduction in households living below the poverty line.

Our model has proven successful and is transforming children's lives in Malawi, addressing the issues of multidimensional poverty. To bring hope and opportunity to every child in need, we must continue to raise awareness, form strategic partnerships, and work hand-in-hand with governments to scale our program, and our impact.

United, we will ensure all children can experience the happy, healthy childhoods they so richly deserve.

TOGETHER, WE WILL END CHILDHOOD POVERTY.



AT A GLANCE:

2022 IMPACT DATA

In 2022, Yamba Malawi realized the following impacts:

**IMPROVING WELLBEING
AND FUTURES FOR CHILDREN**



2 times increase in the number of young children eating sufficient, nutritious food daily.



3 times decrease in the cases of waterborne disease due to improvements in household water and sanitation practices.



71% reduction in the percentage of households subsisting below the poverty line, defined as \$1.90 per day.



3 times increase in households with access to financial services, primarily facilitated by community banks (Village Savings & Loans groups).



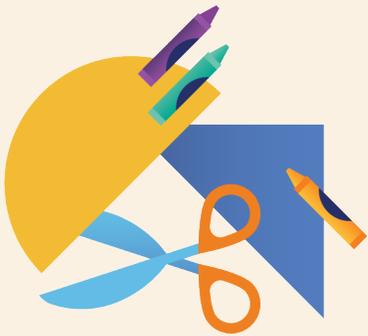
98% of young children are regularly attending preschool.



HOW IT WORKS

Our three-year program meaningfully and sustainably improves the lives of children.

To achieve this, we support parents and caregivers in the following ways:



CHILDHOOD WELLBEING

Parental coaching and linkages to essential childcare services



ENTREPRENEURSHIP

Training and capital to launch and run sustainable businesses



FINANCIAL LITERACY

Access to community banks and savings to build for the future

When parents and caregivers have sustainable and dependable income sources—and understand what children need to thrive—they can confidently invest in their children's futures, providing nutritious meals, consistent schooling, safe homes, vital healthcare services and other opportunities.

TOGETHER, WE CAN END CHILDHOOD POVERTY.

THE KALEBE FAMILY

Meet Austin (3 years old), Aubrey (7 years old), and Often (10 years old), who live in the Khongoni community with their loving mother, Annette Kalebe, and their grandmother, who resides next door.

Before joining Yamba Malawi, Annette and her husband faced immense challenges in providing nutritious food for their children. They sold crops and donuts to make ends meet, but the children ate only once a day and lacked warm blankets for a good night's sleep. As the program began, Annette tragically lost her husband, but found renewed determination to build a better life for Austin, Aubrey, and Often.

TODAY HER CHILDREN ARE FLOURISHING!

With the monthly support from Yamba Malawi, Annette ensures her children receive three nutritious meals a day. She has invested in her agricultural business, cultivating maize, soybeans, and groundnuts. The profits she earns are devoted to her children's wellbeing, and she wisely budgets and plans for their future.

Annette proudly shares, "My life has changed. I am an independent woman. I feel like I have made progress, and even without my husband, I can properly take care of my children. That is something I am truly proud of."





TISUNGE TEBULO

Desire (2 years old) and Julita (7 years old) are the children of Tisunge and Frederick Tebulo, and live in the Mtonda community of Mangochi, Malawi. Prior to joining Yamba Malawi, Tisunge did not have a regular job with an income. Tisunge joined Yamba Malawi with the hope that the knowledge she gained would uplift the lives of her children and husband.

As in all our partner communities, financial literacy is a crucial program component. It empowers families to save, plan for the future, and manage their businesses sustainably. Each program participant joins a community bank, where they can save and borrow money for business investments, home improvements, or school fees.

With support from Yamba Malawi, Tisunge, now the secretary of her community bank, received training and one-on-one coaching about the importance of saving so that she can plan for the future, anticipate investment needs for her business, and weather potential shocks. She attends meetings regularly and is enthusiastic about the potential growth of her business and the implementation of her business plan, where she sells smoked fish and tomatoes.

Now, Tisunge can better take care of Julita and Desire. As she is paying for their school fees and school materials, she is also actively planning for the future and expanding her enterprise to better meet her children's needs now and tomorrow.

**TISUNGE IS FOSTERING RESILIENCE
& INVESTING IN HER CHILDREN'S FUTURES.**



ZAINABU RAJABU'S STORY



Razida (5 years old) and twins Ashraff and Shariff (12 years old) are the children of Zainabu Rajabu, married to Cassim. The Rajabus live in Mangochi, Malawi.

Before joining Yamba Malawi, Zainabu struggled to provide for her children. They lacked a diverse diet and were not eating three meals a day.

SHE IS COMMITTED TO HER CHILDREN'S NUTRITION.

With Yamba Malawi's support, Zainabu has started a sweet potato business, joined a community bank as an active member, and intends to expand her business further.

To guarantee her children receive a balanced diet from all essential food groups, Zainabu has established a kitchen garden with vegetables, planted a fruit tree, and is raising livestock, including chickens and goats. She sells the surplus vegetables from her garden for additional income. With access to nutritious food, her children are now thriving.

SHE IS CREATING BRIGHTER FUTURES FOR HER CHILDREN.



ORGANIZATIONAL HIGHLIGHTS



LAUNCHING A GROUNDBREAKING RESEARCH AGENDA

In collaboration with Brown University and Kenya-based Busara Center for Behavioral Economics, we've designed a pioneering research study on our program effectiveness, set to launch in 2023. The insights gained will allow our model to be replicated throughout Malawi and globally, impacting exponentially more children and families through poverty eradication programs.

ADVOCATING FOR CHILDREN'S AND WOMEN'S RIGHTS

We have participated in national leadership events and dialogues throughout the year to champion children's and women's rights, recognizing their interconnected nature. We've engaged in International Women's Day, Rural Women's Day, Early Childhood Development Week, and Ending Violence Against Women initiatives, focusing on the unique needs of the communities we serve.





EMBRACING OUR COMMITMENT TO DECOLONIZATION

To embody our core value of Umodzi (equity & diversity), we have continued to decolonize development and cultivate local leadership through expanded learning and action involving staff, program participants, our boards of directors, and partners.



IN THE NEWS

Our steadfast efforts to end childhood poverty have garnered attention from international and Malawian media, including Zodiak, BizWomen, Authority Magazine, and Bella Boss. These features amplify our story, inspiring more people to join our mission to create brighter futures for children.



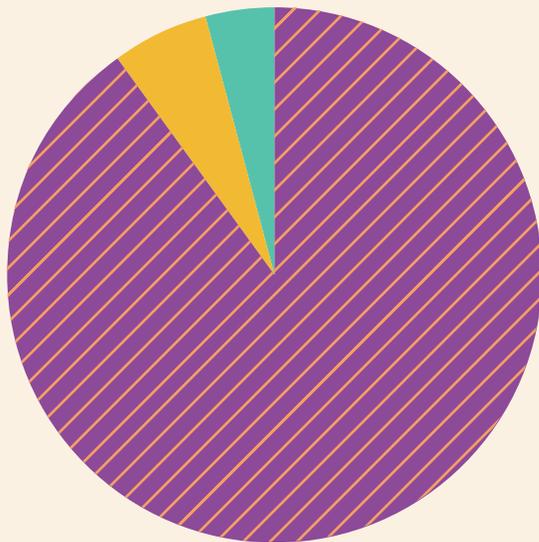
CELEBRATING OUR ACHIEVEMENTS IN 2022

We united in New York City for the Gala for Good, raising funds and awareness for our child-focused programs. Additional events, such as Mahj for (Yamba) Malawi LA and the TCS New York City Marathon, allowed us to share and celebrate our accomplishments with both new and old friends, further bolstering our commitment to ending childhood poverty. Together, we're making a tangible difference in the lives of countless children and families.

ORGANIZATIONAL HIGHLIGHTS

FINANCIALS

We are committed to ensuring each dollar donated is best utilized to better children's lives, and to sharing our progress with the utmost transparency and accountability.



- **90% SPENT ON PROGRAMS**
- **4% ON ADMINISTRATION**
- **6% ON FUNDRAISING**

TOTAL SUPPORT & REVENUE	\$1,767,945
PROGRAM EXPENSES	\$1,957,749
MANAGEMENT & GENERAL EXPENSES	\$89,753
FUNDRAISING EXPENSES	\$135,346
TOTAL EXPENSES	\$2,182,848
TOTAL ASSETS	\$2,435,743
TOTAL LIABILITIES	\$191,810
NET ASSET BALANCE	\$2,243,933



Yamba Malawi is proud to be a good steward of your donation. We are accredited by the Better Business Bureau, rated Platinum on Guidestar, and received a perfect 100 score on Charity Navigator.



*These numbers are from unaudited financials as of April 2022. The US and Malawi audits are currently in progress and will be finalized before the deadline of November 15, 2023.



LEADERSHIP

2023 EXECUTIVE LEADERSHIP

Executive Director, Gertrude Kabwazi

Managing Director, Kim McCall

Founder & Advisor, Melissa Kushner

Malawi Board Chair, Madalo Samati

US Board Chair, Abby Doft

MALAWI BOARD OF DIRECTORS

Jane Asani • Timothy Kachule • Lingalireni Mihowa

Madalo Samati, Chair • Ralph Sauti-Hahn

US BOARD OF DIRECTORS

Taryn Blank • Bethanie Brady • Alex Bussenger • Nathan Chiume
Soraya Darabi • Abby Doft • Sonia Farber • Ryan Hill • Jeremy

Kaplan • Melissa Kushner • Mark Lakin • Meryl Levin

Patrick Kandawire • Stephen Murray • Thandie Nyirenda

Jason Segal • Peter Twyman

YAMBA MALAWI TEAM

We take great pride in our diverse team of dedicated, skilled professionals who lead and execute our child-focused programs. Our experienced team consists of 48 staff members in Malawi and five staff members in the United States. Moreover, we're thrilled to report that women hold 80 percent of leadership roles within our organization.

AWARDS & PARTNERS

The Coca-Cola Foundation
The Conrad N. Hilton Foundation
Dovetail Impact Fund
Lipman Family Prize
Malawi National Bank
NYU Changemakers
The International Foundation
The Mayberg Foundation
The Adventure Project
Together Women Rise
Classy Award
Grapes for Humanity
Syde Hurdus Foundation

PROGRAM PARTNERS

To support our work, we've partnered with the following Malawian organizations: Bright Vision CBO, Chimtolo CBO, Kangulete CBO, Luzi CBO, Mchenga CBO, Mchezi CBO, Msasa CBO, Namwera Aids Coordinating Committee - NACC, Nancholi CBO, Nyanja CBO, Senenje CBO, Tiyambenawo CBO, and Ufulu CBO.



/// As a Board Member of Yamba Malawi, I am dedicated to supporting sustainable change for children and communities. Our holistic, child-focused programs ensure children's immediate needs are met while creating lasting change for communities. ///

TIMOTHY KACHULE
VICE CHAIR,
MALAWI BOARD



/// As a Malawian & an entrepreneur, Yamba Malawi speaks to the change I want to see in the world. ///

EDDIE MULLON
2022 GALA FOR GOOD
HONOREE & YAMBA
MALAWI SUPPORTER



/// Yamba Malawi's goal is to end childhood poverty. As a Board member and mother of four, I am proud to support Yamba Malawi and its proven model of creating sustainable solutions to break the cycle of poverty. Last year, we impacted the lives of more than 55,000 children and their families. This year we plan to expand our reach even further. ///

ABBY DOFT
CHAIR, US BOARD



/// The 2022 Lipman Prize honorees reflect the current state of our challenging world. These three organizations have proven that impact and sustainable solutions can be shared and multiplied to accelerate change for the greater good. ///

ERIKA JAMES
DEAN OF THE
WHARTON SCHOOL



ZIKOMO KWAMBIRI

To our entire Yamba Malawi family, we extend our heartfelt gratitude for your steadfast support. Your unwavering commitment, particularly during these challenging times, empowers us to pursue our ambitious goals. To each partner, supporter, follower, and friend – thank you for inspiring us and making a difference!





To learn more, visit

YAMBAMALAWI.ORG

or email us at

INFO@YAMBAMALAWI.ORG

MALAWI

Plot number 101,
Area 6, P.O. Box 3284
Lilongwe, Malawi

NEW YORK

244 Fifth Avenue, Suite 1280
New York, NY 10001

Special thanks to our photographers, Billy Farrell of BFA, Bennie Khanyizira, Ishmael Malidadi, Cameron Mulleaneaux, and Jonathan Wallen. Thanks to our filmmakers, Ashley Gutierrez, Jacob Watson, and Kody Zenger at Cliff Co. and Cameron Mulleaneax and Ishmael Malidadi of Starline Media. Sincere appreciation to our graphic designers Erin Rommel and Sabrina Bezerra at Second Marriage, and to our US Board Vice Chair and editor Meryl Levin.

YAMBA MALAWI