



## **Malawi: Images of Progress is Huge Success-- Raises Over \$50,000 to Benefit Goods for Good**

On February 1, 2010 over 500 guests arrived at Chelsea Art Museum to view **Malawi: Images of Progress**, a photography exhibit and auction by celebrity photographer Brian Marcus to benefit Goods for Good, a nonprofit organization matching excess goods with the needs of orphans and vulnerable children in the developing world.

The cocktail fundraiser, featuring Brian's images from his trip to Malawi to document Goods for Good's work, was a smashing success - the event *sold out* tickets in advance and raised over \$50,000 to benefit vulnerable children in Malawi and Haiti. The jubilant crowd took in the moving images and quieted down to hear heartfelt remarks from Brian Marcus and G4G-Founder Melissa Kushner, which stressed how something as small as a pen or a new pair of shoes can make a big difference in the lives of the children being served by the organization.

In attendance were luminaries such as Steven Matejne (Malawian Ambassador to the UN), Alex Charriol, Kipton Cronkite, Soraya Dorabi, Kate Dillon (People's 50 Most Beautiful), gallerist Talia Eisenberg, Keren Eldad, Melissa Foss, Marc Kushner (Founder of Architizer), Melissa Kushner (Founder of Goods for Good), illustrator Alessandra Olanow, Emma Snowdon-Jones, Raj Tolaram and Annabel Vartanian.

In March 2009, Brian visited Goods for Good's program sites in Malawi, including several under-resourced public schools, orphan care centers, and community organizations, to capture the progress and struggles occurring in these communities. Upon his return to New York, Brian felt compelled to share his photographs with the public to raise awareness about the challenges facing disadvantaged children in Malawi as well as the strength, motivation and resourcefulness of the communities he visited. "My experiences in Malawi were emotional and exhilarating," said Brian. "Goods for Good has truly changed the lives of the children they serve and if my photographs convey that, then I consider my trip to Malawi a success."

### About Goods for Good:

Goods for Good (G4G) is a 501(c)(3) non-profit organization matching excess goods with the needs of orphans and vulnerable children in the developing world. Through partnerships with international companies and grassroots organizations abroad, G4G is able to provide much needed school supplies, clothing, as well as health and hygiene products to children in need while at the same time reducing waste at home. G4G has offices in NY and Malawi. For additional information visit [www.goods4good.org](http://www.goods4good.org).

### About Brian Marcus:

Brian Marcus is widely known for his celebrity and wedding photographs. He is a Nikon-sponsored photographer and international lecturer as well as the third-generation of leadership at the premiere portrait and event studio Fred Marcus Photography. A passionate photojournalist, Marcus recently traveled to Malawi to document the impact of poverty on Africa's youth. Marcus' work has been featured in *GQ*, *New York Magazine*, *Interview* and *Popular Photography* among others.

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