



Goods for Good Extends Its Programs -- Sends First Shipment of School Supplies to Haitian Children

New York, December 4, 2009 – This October, Goods for Good expanded its Malawi-based model of providing essential materials to orphans and vulnerable children into Haiti. Teaming up with two accomplished non-profits, Partners in Health and Edeyo, Goods for Good sent assorted school supplies including school bags, calculators, binders, folders, pens, notepads and plastic cups to 1,200 Haitian children across four under-resourced public schools.

Goods for Good (G4G) is a non-profit organization matching excess goods from the United States with the needs of vulnerable children in the developing world. Many of the items G4G ships are either gathering dust in warehouses or slated to be destroyed. On the other side of the world, these same products have an immeasurable worth to disadvantaged children and their communities.

Haiti is the poorest country in the Western Hemisphere, with 80% of the population living in poverty and with illiteracy rates close to 50%. These indicators, coupled with the geographic proximity to the U.S., led Founder and Executive Director Melissa Kushner to see a clear opportunity for G4G to make a notable difference in Haiti. "By providing children and their communities with the basic tools required to gain an education, they will have the chance for a better future." Melissa explained, "We partnered with Johnson & Johnson and Bristol Meyers Squibb in the U.S. to obtain the supplies and with local NGOs - Partners in Health and Edeyo - in Haiti. This will help ensure that the goods have an optimum impact on the lives of the beneficiaries.

Goods for Good relies on donations of surplus goods from a wide range of companies such as BIC, The Children's Place, and Pfizer. In the U.S., volunteers help to sort and pack the items and donors fund the shipment. In Malawi and Haiti, Goods for Good builds on the success of local schools and community based organizations by supplying them with the tools they need to better care for and educate children.

Donating to Goods for Good brings a variety of rewards. In Malawi and Haiti, G4G directly addresses the immediate and long-term needs of thousands of at-risk children. In the U.S., G4G provides a socially responsible alternative to goods disposal as well as financial benefits to donors in the form of tax write-offs for donated goods and savings on valuable warehousing space. Goods for Good's model also provides its supporters with a way to make a big difference in the lives of vulnerable children through relatively small gifts. With just \$16, Goods for Good can provide a student with school necessities for all 8 years of primary school.

About Goods for Good

Goods for Good (G4G) is a 501(c)(3) non-profit organization founded in 2006 to promote the educational and emotional development of vulnerable children in developing nations. Through partnerships with U.S. companies and grassroots organizations abroad, Goods for Good is able to provide much needed school supplies, clothing, as well as health and hygiene products to children in need while at the same time reducing waste at home. G4G has offices in NY and Malawi. For additional information please visit www.goods4good.org.



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