



Celebrity Photographer Brian Marcus Exhibits Work To Benefit Goods for Good

New York City, December 28, 2009 - Celebrity photographer Brian Marcus, of Fred Marcus Photography, is pleased to present **Malawi: Images of Progress**, an exhibit and auction to benefit Goods for Good (G4G). In March 2009 Brian travelled to Malawi, East Africa to document the work of Goods for Good, a (501)(c)(3) nonprofit organization matching surplus goods from the United States with the needs of orphans and vulnerable children in the developing world. On Monday, February 1st Brian is showcasing the photographs from his trip at the Chelsea Art Museum at 556 West 22nd St. from 7:00-10:00PM. Proceeds from the evening will directly support the work of Goods for Good.

The title of the show refers to Goods for Good's motto: *Making Progress out of Excess*. Since 2006, G4G has collected and delivered over 120 tons of school supplies, clothing, shoes and other essential materials to over 510,000 vulnerable children in Malawi, Liberia and Haiti. Many of the items that G4G rescues were either gathering dust in a warehouse or slated to be destroyed. On the other side of the world, these same products have an immeasurable worth to disadvantaged children and their communities. "40% of students in Malawi drop out of school by the fourth grade because they can't afford basic school materials like a pen and a school uniform," explains Melissa Kushner, Founder and Executive Director of G4G. "By providing these children with the basic tools required to receive an education, they will have the chance for a better future."

Brian Marcus, who has been involved with Goods for Good for a number of years, became so inspired by the organization's work that he decided to visit G4G's program sites, including several under-resourced public schools, orphan care centers, and community organizations, to document the progress and struggles occurring in these communities. Upon his return to New York, Brian felt compelled to share his photographs with the public to raise awareness about the challenges facing disadvantaged children in Malawi as well as the strength, motivation and resourcefulness of the communities he visited. "My experiences in Malawi were emotional and exhilarating," said Brian. "Goods for Good has truly changed the lives of the children they serve and if my photographs convey that, then I consider my trip to Malawi a success."

The event, hosted by Kipton Cronkite, Talia Eisenberg, Melissa Kushner, Alessandra Olanow, Katie Roose, Anastasia Rogers, Bianca Blag, Raj Tolaram, and Keren Eldad will feature twenty-five of Brian Marcus' photographs, which will be available for purchase in a silent auction and by order. To attend the event, tickets can be purchased online in advance for \$50 at <http://blog.goods4good.org/galleryevent/> or at the door for \$60.

About Brian Marcus

Brian Marcus is widely known for his celebrity and wedding photographs. He is a Nikon-sponsored photographer and international lecturer as well as the third-generation of leadership at the premiere portrait and event studio Fred Marcus Photography in New York City, founded by his grandfather in 1941. A passionate photojournalist, Marcus recently traveled to Malawi to document the impact of poverty on Africa's youth. Marcus' work has been featured in *GQ*, *New York Magazine*, *Interview* and *Popular Photography* among others.



About Goods for Good

Goods for Good (G4G) is a 501(c)(3) non-profit organization founded in 2006 to promote the educational and emotional development of vulnerable children in developing nations. Through partnerships with U.S. companies and grassroots organizations abroad, Goods for Good is able to provide much needed school supplies, clothing, and health and hygiene products to children in need while at the same time reducing waste at home. G4G has offices in NY and Malawi. For additional information please visit www.goods4good.org.

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