



## The Ecological Answer to Excess Inventory in the U.S. Goods for Good Helps Children and the Environment

*New York City, March 9, 2010* -- In a recent study, Goods for Good's model of providing surplus goods to children in need was declared an **environmentally friendly alternative to the common practice of disposal**. Great Forest Inc., a leader in sustainability services, determined through their environmental impact report that **companies who donate their excess inventory to Goods for Good have one-sixth the carbon footprint of those who opt for local disposal** in landfills or through incineration.

Goods for Good (G4G) is a non-profit organization with a simple mission: to make progress out of excess. G4G matches excess goods from companies with the needs of orphans and vulnerable children, primarily in Malawi and Haiti, to ensure that a lack of basic materials is not a barrier to their achievement. Many of the items G4G ships, such as school supplies, shoes, fabric, and hygiene products were either gathering dust in a warehouse or slated to be destroyed. On the other side of the world, these items have an immeasurable worth to disadvantaged children and their communities. The impact of these donations is impressive:

- By providing students in Malawi with pens for each semester, Goods for Good has seen a 30% increase in attendance across schools supported.
- Nursery schools receiving anti-bacterial soap have seen a near disappearance of food-borne disease.
- Local Malawian tailors have created over 22,000 school uniforms for children in the community out of 33,000 meters of surplus fabric.

"Goods for Good is providing a practical and sustainable service to mitigate two of the world's most pressing problems: extreme waste and need, and the results are encouraging," said Richard Fuller, President and CEO of Great Forest.

Donating to Goods for Good not only directly improves the lives of vulnerable children but also offers their corporate partners a business-savvy option for dealing with surplus inventory. Donors receive a tax-benefit for all donations, save on disposal costs, and free-up valuable warehousing space. Since 2006, G4G has rescued and delivered over 120 tons of basic materials reaching over 510,000 children and their communities. Companies such as BIC, Pfizer and The Children's Place have made giving to G4G part of their regular routine.

"50% of children in Malawi dropout of school by the fourth grade; 28% do so because they don't have basic school necessities," explains Goods for Good Founder Melissa Kushner. "By rescuing valuable items from disposal, we provide these children with the tools they need to gain an education and give them the chance for a better future."

About Goods for Good: Goods for Good (G4G) is a 501(c)(3) nonprofit organization founded in 2006 to promote the educational and emotional development of vulnerable children in developing nations. Through partnerships with companies and grassroots organizations abroad, they are able to provide much needed school supplies, clothing and health and hygiene products to children in need while at the same time reducing waste at home. G4G has offices in New York and Malawi. For additional information please visit [www.goods4good.org](http://www.goods4good.org).

About Great Forest: Great Forest has been a leader in providing sustainability consulting and project management expertise for over twenty years. They've worked with more than half of all commercial office space and hotels in NYC and over 1,500 buildings across the U.S to enhance their client's commitment to Corporate Social Responsibility.

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